

# amanda puleo

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amandapuleo.com

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## EDUCATION

**The University of Akron, Myers School of Art**  
Bachelor of Fine Arts in Graphic Design 2011–2015  
Graduated Magna Cum Laude

## PROFESSIONAL ORGANIZATIONS

**Student Design Society** *Member 2013–2015*  
**AAF Akron Chapter** *Committee Member*  
**AIGA Cleveland** *Member 2013–2015*  
**Student Art League** *Member 2014–2015*

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## EXPERIENCE

### **Design x Nine** *Fall 2014–Spring 2015*

**Graphic Designer.** Member of award-winning in-house graphic design studio within the Myers School of Art. Along with eight other selected students, responsibilities included: design, production, client interaction and collaboration with other members.

### **Hitchcock Fleming & Associates** *Summer 2014*

**Graphic Design Intern.** Responsibilities included website mock-up design as well as designing marketing collateral promotions for specific clients including Goodyear, Akron General and KraftMaid.

### **GoGetter Growth Partners** *January 2014–May 2014*

**Graphic Design Intern.** Responsibilities included producing website banner ads, video promotions, and social media imagery. Also, creating print collateral designs for local car dealerships.

### **The OFFICE Bistro** *Fall 2014–Spring 2015*

**Bistro Chalkboard Artist.** Designed, hand-lettered and illustrated the bar menus that advertised various drink specials and promotions that were happening in specific months.

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## SKILLS

### Proficient

- InDesign
- Illustrator
- Photoshop
- Typography
- Illustration
- Page Layout
- Photography

### Working Knowledge

- Microsoft Office
- HTML/CSS
- Aftereffects

### Traditional Skills

- Pencil, Ink, Paint
- Lettering
- Chalk

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## HONORS & AWARDS

**HOW International Design Award** *Spring 2015*  
**Akron ADDY Award** *Gold, 2015*  
**Akron ADDY Award** *Silver, 2015*  
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**Paul W. Litchfield Award** *Spring 2011–Spring 2015*  
**Student Success Scholarship** *Fall 2011–Spring 2015*  
**Myers School of Art Studio Scholarship** *Fall 2012*  
**Deans List** *Fall 2011–Spring 2015*  
**75x25 Juried Show Exhibition** *Spring 2015*  
**Student Responder** *Spring 2015 Commencement*

## VOLUNTEER

**Advanced Graphic Design** *ITL Campus and Technical Learning Services*  
Grant awarded for service learning project benefiting the non-profit organization, **RePlay for Kids**.

### **Akron ADDY Committee** *Spring 2015*

Volunteered to be on the set-up crew for the AAF Akron Addy's ceremony.